

The purpose of this research study is to learn about people's thoughts about messages about cancer screening. We are doing this study because we want to improve communication about cancer screening to the general public.

If you agree, you will participate in a survey about your thoughts, experiences, and behaviors. The survey should take about 15 minutes. Your participation is completely voluntary. You may choose not to answer a question and are free to withdraw consent and discontinue participation in the interview at any time for any reason without penalty. There are no known risks and no direct benefits associated with participating in this study.

You will complete the survey as you have done previously with the survey provider. As part of this study, we will keep information collected during this project so that researchers may use it in the future for other research projects. When we use the term "data repository," it refers to the storage of the information collected. We will keep all the information you provide that cannot be linked to you directly (e.g., your responses to this survey). None of the information you provide will be linked to you. Your information will be kept by our research team and be made available as a de-identified data file in an online data repository. If you do not want your information saved for future research, you should not participate in the study. Because your information cannot be linked back to you, we will not share the results from future studies with you. This study is registered on clinicaltrials.org (TBD).

If you have any questions complaints or if you feel you have been harmed by this research please contact Andy King, University of Utah, at 801-646-4274 or andy.king@utah.edu.

Contact the Institutional Review Board (IRB) at the University of Utah if you have questions regarding your rights as a research participant. Also, contact the IRB if you have questions, complaints or concerns which you do not feel you can discuss with the investigator. The University of Utah IRB may be reached by phone at (801) 581-3655 or by e-mail at irb@hsc.utah.edu. You may also contact the Research Participant Advocate (RPA) by phone at (801) 581-3803 or by email at participant.advocate@hsc.utah.edu.

By participating in the survey, you are giving your consent to participate in this research and to have your de-identified data used in future studies. Thank you for your willingness to participate!