

**REFINING AND PILOTING A TEXT MESSAGING INTERVENTION TO DELAY
ALCOHOL INITIATION AND REDUCE ALCOHOL USE ESCALATION AMONG
ABSTAINER AND LIGHTER DRINKER COLLEGE STUDENTS**

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Analytic Plan

To assess feasibility of the intervention, we examined targeted recruitment, enrollment, and retention rates. To feasibility, we examined response rates for text message intervention rating for those assigned to the intervention condition. For acceptability, we assessed overall ratings of acceptability as well as mean ratings of content area-specific text messages. Rates of alcohol initiation (yes/no) were examined at each time point as were means and standard deviations of the number of drinks per week at each time point.