
Harnessing Mobile Technology to Reduce Mental Health Disorders in College Populations

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A List of Abbreviations

Co-I	Co-Investigator
EDs	Eating Disorders
NIH	National Institute of Health
PAU	Palo Alto University
PSU	Pennsylvania State University
PI	Principal Investigator
UM	Regents of the University of Michigan
WUSM	Washington University School of Medicine

B Introduction

A1 Study Abstract

The prevalence of mental health problems among college populations has risen steadily in recent decades, with one-third of today's college students struggling with anxiety, depression, or an eating disorder. Yet, only 20-40% of college students with mental disorders receive treatment. Inadequacies in mental health care delivery result in prolonged illness, disease progression, poorer prognosis, and greater likelihood of relapse, highlighting the need for new approaches to detect mental health problems and engage students in services.

Our interdisciplinary research team has developed a transdiagnostic, scalable, mobile health prevention and intervention platform. This platform uses population-level screening to engage college students in tailored services that address common mental health problems. This evidence-based approach to care delivery addresses comorbid mental health issues and uses personalized screening and intervention to increase service uptake, enhance engagement, and improve outcomes. Further, our service delivery model harnesses the expertise of our team of leaders in behavioral science, college student mental health, technology, and health economics, and bridges our team's work over the past 25 years in successfully implementing a population-based screening program in over 160 colleges and demonstrating the effectiveness of Internet-based programs for targeted prevention and intervention for anxiety, depression, and eating disorders in over 40 colleges. We propose to test the impact of this mobile mental health platform for service delivery in a large-scale trial across 20 colleges. Students who screen positive or at high-risk for clinical anxiety, depression, or eating disorders

(excluding anorexia nervosa, for which more intensive medical monitoring is warranted), which account for a substantial proportion of the mental health burden on college campuses, and who are not currently engaged in mental health services (N=7,884; of 146,000 initially screened) will be randomly assigned to: 1) intervention via the mobile mental health platform; or 2) referral to usual care (i.e., campus health or counseling center). Our comprehensive mental health care platform can yield clinical benefit to students, appeal to university stakeholders, minimize barriers to implementation sustainability on campuses, and produce an economic return on investment compared to usual care. This population-level approach to service engagement has the potential to improve mental health outcomes for the 20+ million students enrolled in U.S. colleges and universities.

A2 Primary Hypothesis

The mobile mental health platform will yield substantially higher and earlier uptake of services compared to referral to usual care.

B Background

B1 Prior Literature and Studies

Prevalence of mental health problems among college students has risen steadily in recent decades.⁹ In national epidemiologic studies, past-year prevalence of mood and anxiety disorders was 11% and 12%, respectively,¹⁶ and 9% of college students screened positively for an eating disorder (ED).²¹ Among students with probable disorders, only 20-40% received treatment,^{16,22} and this number was even lower among students of color and those from low-income families.¹⁷ With over 20 million people enrolled in U.S. postsecondary education,²³ we can infer an extremely large treatment gap^{24,25}—there are at least 6.5 million college students with mental disorders, and at least 4 million college students with untreated mental disorders. Early intervention is particularly important during college ages of 18-24, when mental illnesses account for the largest burden of any disease.²⁶ Untreated symptoms become more frequent, severe, and persistent over time.²⁷⁻²⁹ Students often have difficulty getting appropriate health care,³⁰ which can have lasting consequences on functioning, physical health, suicidality, social relationships, and educational attainment.^{14,15,31} Although many campus counseling and health centers have increased their capacity to provide services,⁷ there remain major limitations to access and delivery of mental health services in college populations. For students, important barriers include lack of problem recognition, lack of time, lack of urgency to seek services, and stigma.³² Increasing the number of providers, by itself, neither addresses the large number who wait until they reach a crisis level to seek mental health support, nor alleviates stigma or campus leaders' concerns about continuing to pour more resources into services without appreciable slowing in demand.⁷ These factors highlight the need for a more efficient, proactive, and accessible service delivery model for managing mental health in college student populations through combined targeted prevention and intervention.

B2 Rationale for this Study

mHealth technologies have potential to improve mental health care on college campuses by overcoming treatment barriers and increasing efficiency. Such interventions can offset in-person clinical demands, increase access, enhance treatment precision, and reduce costs.³⁵ Mobile technologies are efficacious for screening and treatment of anxiety, depression, and EDs across settings and populations, including in college students^{1,2,6,36-38} for whom smartphone use is ubiquitous,³⁹ with high acceptability given their convenience and anonymity. However, these interventions have been primarily delivered independently. A key challenge is delivering these technologies effectively and in combination at a population level. Such an approach would link screening with intervention, maximize engagement, and address comorbid problems.

C Study Objectives

C1 Study Aims

Our study aims are as follows:

- 1) Aim 1: Examine uptake (i.e., individuals beginning treatment) of the mobile mental health platform compared to referral to usual care.
- 2) Aim 2: Evaluate the effectiveness of the mobile mental health platform, compared to usual care, in (2a) reducing the number of individuals with mental health disorders (primary outcome); (2b) reducing disorder-specific symptoms (secondary outcome); and (2c) improving quality of life and functioning (secondary outcome).
- 3) Aim 3: (3a) Examine if the mobile intervention changes targets previously found to be associated with outcomes, both transdiagnostic (i.e., decreased dysfunctional cognitions, increased use of CBT skills) and disorder-specific (i.e., reduced avoidance for anxiety, increased behavioral activation for depression, reduced dietary restraint and weight/shape concerns for EDs); (3b) determine if changes in targets are associated with clinical benefit; and (3c; exploratory) identify other putative mediators of change (e.g., early engagement in help services, rapid response), (3d; exploratory) within-mobile program predictors of outcome (e.g., sessions completed), and (3e; exploratory) treatment moderators.
- 4) Aim 4 Evaluate stakeholder-relevant outcomes: (4a) costeffectiveness; (4b) students' academic performance; and (4c) attitudes.

C2 Rationale for the Selection of Outcome Measures

As detailed above, we'll be examining uptake of the mobile mental health platform compared to referral to usual care, as well as effectiveness of the platform in reducing the number of individuals with mental health disorders; reducing disorder-specific symptoms; and improving quality of life and functioning. These are critical outcomes as they will tell us whether the mobile mental health platform is not only more likely to be used by students (uptake) but also whether it is effective on several dimensions.

We also propose several mediators, which fall into: 1) primary intervention targets/mechanisms, considered most essential to outcomes (some of which are transdiagnostic and some disorder-specific; and 2) other mediators—early engagement in services and rapid response. CBT theory posits that the most important ways to change symptoms are by changing cognitions and/or changing behaviors. Thus, our transdiagnostic targets are decreased dysfunctional cognitions and increased use of CBT skills. Empirical support for cognitive changes suggests that they are central to reduction in anxious¹¹³ and depressive¹¹⁴ symptoms. For EDs, although only a few studies have examined change in cognition,¹¹⁵ it is worth including given its emphasis in CBT theory.¹¹⁶ There is evidence that acquisition of CBT skills (e.g., challenging thoughts) is another critical target at least for anxiety and depression.¹¹⁷⁻¹²² Our disorder-specific, evidence-based targets are as follows: reducing avoidance, associated with changing anxiety;¹²³⁻¹²⁵ increasing behavioral activation, associated with reducing depressive symptoms¹²⁶⁻¹²⁸; and reducing dietary restraint and weight/shape concerns for reducing EDs.^{61,102,115,129} We will examine whether the mHealth platform leads to change in the targets listed above and whether target change is associated with clinical benefit. Use of any potentially helpful services (e.g., Lantern, self-help, face-to-face therapy, medication) is also likely to lead to change, particularly in the first 6 weeks. Thus, while not a specific target of intervention, early engagement in help services is a potential mediator of symptom reduction¹³⁰ and will be tested. Rapid response in symptoms, with rapid response usually defined as $\geq 50\%$ reduction in symptoms occurring within the first 4-6 weeks of treatment,^{131,132} predicts longer-term outcome in anxiety, depression, and EDs and is considered a mediator.^{97,100-102,133-138} Within-mobile program indices will be tested as predictors of outcome, including sessions completed, number of messages sent by user and coach, techniques completed, time spent with the program, and coach personalization (i.e., assessed through users' perception and coding a subset of messages. Finally, data will be used to explore moderators—subgroups for whom further tailoring or more intensive services are needed in future iterations. Moderators exploratory and based on prior work; they are: gender, race/ethnicity, expectancy/credibility,¹³⁹⁻¹⁴³ symptom severity,^{142,144-147} duration of problem,^{142,145,148-150} comorbidity,^{142,145,149,151-153} disorder for which the person sought treatment,^{144,152,154} degree of cognitive distortion,¹⁴² impairment,¹⁴⁵ family income,¹⁴² and motivation.¹⁵⁵

D Study Design

D1 Overview or Design Summary

At each of the participating campuses, we will recruit students from the undergraduate population. Some campuses may decide to provide us with a random sample (requesting from the Registrar [or equivalent campus unit] which is oversampled by gender, race/ethnicity, and socioeconomic status [e.g., Pell grant recipients] to ensure that participant samples are diverse and representative on these dimensions).

Students will be recruited via emails to their campus email address to participate in the screen.

Students will be asked at the start of the screen if they would like to opt out of receiving information about potential future studies. We will create an entire new registry of students from those who **do not select to opt out** of future studies, ensuring we will not be able to contact those who opted out of future contact from the new registry.

Following the screen students will receive personalized feedback about their results. The personalized feedback will be automated through Qualtrics, allowing for an efficient yet individualized feedback approach. The personalized feedback will include either an end of survey message thanking the individual for their participation (and a referral for treatment if applicable) or an invitation to participate in the full study as follows:

1. No symptoms or low risk for depression, anxiety, and EDs - they will not be eligible to participate in the next phase of the study.
2. Low risk with trauma, insomnia, or substance abuse - receive referral for clinical evaluation and intervention.
3. At high risk for or with clinical anxiety, depression, or an ED not currently in treatment; own a smartphone - will be invited to participate in phase 2 of the study.
4. At high risk for or with clinical anxiety, depression, or an ED currently in treatment and/or without a smartphone – will be encouraged to continue in treatment provided with a referral for clinical evaluation and intervention.
5. Anorexia nervosa - receive referral for clinical evaluation and intervention.

Following the personalized feedback, students meeting study eligibility criteria will receive a brief statement of eligibility for and description of the study purpose and duration, activities involved, and assessment time points. Students will be asked to confirm their willingness to continue. If they agree students will be asked for their email address and phone numbers, and will be provided a link to the Phase 2 survey. After giving online consent, participants will be randomized via a code through Qualtrics into one of two conditions:

- 1) Intervention: receiving access to our mobile coached self-help program for 6 months.
- 2) Control: Receiving information on how to receive treatment at the student's counseling center on campus.

Participants will then complete the baseline survey, which will assess treatment expectancy/credibility, cognitive distortion, impairment/quality of life, motivation for treatment, and mental health treatment utilization. After completing these measures students will be made aware of the condition they were randomized into and asked to complete a short Treatment Credibility and Expectancy Questionnaire.

Individuals who choose not to continue will receive their screen feedback through Qualtrics, a recommendation to seek care, and a campus-specific list of resources.

After completing the baseline survey participants will receive an email and text message with information about their screen responses and either a link to the mobile intervention or information on how to access clinical services, based on their randomized condition. Individuals who screen positive or at high risk for more than one of the three mental health disorders (anxiety, depression, EDs) will be asked to select which problem is most bothersome or impairing to their everyday functioning, which has been shown to correlate with provider ratings, and will then be directed to focus primarily on that problem using either the mobile app or in-person services.

All students in the usual care condition will receive a recommendation to seek care and will be given a list of resources available through their respective health or counseling center, including contact information to make an appointment and any other relevant resources on campus. Participants who will be completing the mobile interventions will be given a link to the program, hosted on a platform by our technology partners SilverCloud Health, and a program description. They will also be provided with instructions to download the SilverCloud Health program app, through which they can access the intervention, as well. Students are encouraged to log in to the intervention, create an anonymous username and password, and begin the program.

Both intervention and control groups will be asked to complete assessments at 6 weeks, 6 months, and 2 years after completing the baseline screen. 6 week assessments will ask participants to complete assessments of anxiety, depression, EDs, motivation for treatment, and mental health treatment utilization. The 6 month and 2-year follow-ups will include assessments of anxiety, depression, EDs, comorbidities, impairment/quality of life, motivation for treatment, mental health treatment utilization, and screening and treatment feedback. In addition, alternate contact information will be requested at baseline, 6, and 12 month follow-ups in order to maximize the likelihood that participants can be reached at the next follow-up assessment, including cell phone number for receiving SMS text-message reminders for follow-up surveys to be sent from the Qualtrics platform. Follow-up emails and SMS may also use images or other media to increase the students' attention and likelihood of response. In order to increase the response rate at 2-year follow-up the study team may call participants to remind them to complete the survey, the study team may leave a voicemail if the participant does not respond. All assessments will be conducted using Qualtrics survey platform.

Participants will be compensated by receiving an electronic gift card for completing the Baseline (\$5), 6 week (\$5), 6 month (\$10), and 2-year (\$20) follow-up assessments. Participants will be entered into a sweepstakes to win one of five \$50 gift cards after completing the Baseline, 6 week, 6 month, and 2-year surveys. In addition, once participants complete all four surveys, they will be entered into a sweepstakes to win one of ten \$100 gift cards.

All students who receive a recruitment email will be automatically entered into a sweepstakes for one of 40 \$100 electronic gift card prizes.

In order to assess mental health treatment utilization, in addition to assessing this via self-report, we will obtain aggregate counts of participants in therapy from campus counseling/health centers, by random assignment group at baseline, 6 months, and 2 years. To assess academic outcomes, including term by-term GPA and enrollment status (to assess drop-out), at the end of the 2 years we will obtain aggregate data of participants from Registrars by semester/term to include GPA and attrition rate by condition.

D2 Subject Selection and Withdrawal

2.a Inclusion Criteria

Screening survey inclusion criteria: Undergraduate students at participating colleges and universities who are 18 years old and older.

Full study inclusion criteria:

- Students who screen has high risk or clinical/subclinical for anxiety, depression, and, EDs
- Students who are not currently in treatment, i.e., in the past month.
- Own a smartphone.

Students who endorse suicidal ideation in the baseline screening assessment will be given a referral to seek in-person care, however, we decided not to exclude students with suicidality, given that only 20-40% of college students with mental health problems receive treatment. As such, we deemed it insufficient to exclude such individuals from receiving the intervention and only providing an in-person referral, given the goal of this proposal to narrow the treatment gap for mental health problems among college students.

2.a Exclusion Criteria

For the full study we will exclude students who do not own a smartphone since the intervention is a mobile app. We will also excludes students who are currently engaged in mental health treatment given the goal to increase access to services for those not receiving help.

2.b Ethical Considerations

All key personnel involved in the design or conduct of research involving human subjects will receive the required education on the protection of human research participants prior to the start of the study. Participants will be informed that they do not have to answer any questions that make them uncomfortable. There are minimal risks for participants in the mobile health intervention. Coaches in SilverCloud Health will be recruited at the study four participating sites. Coaches will be students in a graduate program in psychology, counseling, or social work. Coaches will be trained and under the close supervision of a coach supervisor, at WUSM and PAU who licensed psychologists, as well as the Fidelity Monitoring Center.

Given national data showing that nearly 10% of students have seriously considered suicide in the past year and that rates of suicide on university campuses continue to increase, suicidality will be consistently monitored throughout the study, including within the mobile intervention itself and through the completion of the baseline and 6-week, 6-month, and 2-year follow-up assessments. Students who endorse any suicidality on these assessments will receive immediate follow-up, including a referral to seek in-person care. Despite the perceived risk that assessing suicidality will increase suicidality, research supports that asking about this does not increase suicidality and, among those who may endorse active suicidal plans or intent, may lead to improvements in health seeking behaviors and increased safety. Notably, we decided not to exclude students with suicidality, given that only 20-40% of college students with mental health problems receive treatment. As such, we deemed it insufficient to exclude such individuals from receiving the intervention and only providing an in-person referral, given the goal of this proposal to narrow the treatment gap.

Participant safety is of utmost clinical import, and several safety precautions and procedures will be implemented.

1) SilverCloud Health flags and notify coaches when a user responds positively to the PHQ-9 item about suicidality. Coaches will monitor the platform weekly to assess for significant changes in symptoms (e.g., increased purging). Any participant deemed unsafe or needing more intensive clinical intervention will be given a referral by their coach as well as contacted directly via telephone. Appropriate follow-up (e.g., contacting the university's on-call clinical staff or local police) will be implemented if participants are deemed to be at imminent risk and no response is provided by the participant indicating their safety. This protocol is to safeguard against concerns with keeping individuals in guided self-help care when more intensive services are warranted.

2) Individuals who remain in the clinical symptom range, in both the intervention and control conditions, at the 6-month or 2-year follow-up assessments, will be offered a referral for in-person treatment. For individuals in the intervention condition, in line with a stepped care model, those who do not demonstrate symptom improvement by 6 weeks will be referred to in-person care but can still engage in the program.

In the case of imminent risk, such as in the extremely rare case of a user reporting plans of suicide or homicide, there are several steps that coaches for students engaging in the mobile program are mandated to take as mandated reporters. First, coaches contact a coach supervisor and the Fidelity Monitoring Center either by phone or an email marked URGENT to consult about how to proceed as soon as possible. If coaches do not receive a response within an hour, they will reach out to a back-up coach supervisor. Second, coaches identify the appropriate local agency such as the campus police at the user's college or university to prepare for possibly making a report. Next, they provide the user with a variety of emergency options such as counseling center information, suicide hotline phone number, emergency room location, or local police information and encourage clients to seek additional support or hospitalization through these options. Coaches also gather relevant information by reviewing the coaching record for all identifying information available such as name, age, phone number, and email address to provide to the agency when making a report. If it is deemed appropriate by the coaching supervisor, coaches call in the report as soon as possible to the identified local agency. They also follow up with the user, express concern, provide support, and let him/her know a report has been made. In addition, coaches follow up with the coach supervisor and the Fidelity Monitoring Center via email to let him/her know the report was made. Finally, coaches continue to monitor the user for emerging or worsening risks, as demonstrated by information the user inputs into the program or messages to the coach, and they continue to keep in close contact with the coaching supervisor. Should the user continue to worsen and be deemed at continued imminent risk, the coach and coach supervisor may make a decision to withdraw the participant from the program.

In the case that individuals endorse criteria for possible AN (low weight and significant weight shape concerns) at the 6-month or 2-year follow-up assessments, they will be offered a referral for in-person treatment.

The Fidelity Monitoring Center will conduct fidelity checks on the coaching data from SilverCloud Health to ensure that coaches are following protocol (e.g., referrals given if lack of symptom improvement). In general, the Fidelity Monitoring Center will oversee regular review of coaches using quantitative and qualitative metrics that include tone and

style (authentic, personalized) of their interactions with clients, content (depth, goal orientation), efficiency (response time), user engagement, outcomes, and accuracy rate for risk management. Coaches that do not meet the metrics will be put on a performance improvement plan and may be terminated if improvement is not demonstrated.

IRB of Record

The use of a single IRB model is designed to enhance and streamline the process of IRB review and reduce inefficiencies without compromising ethical principles and protections within this multi-site clinical study. Each site signs an IRB Authorization Agreement to document the delegation of responsibilities of IRB review to WUSM and demonstrate WUSM's acceptance of these responsibilities.

2.c Subject Recruitment Plans and Consent Process

Each participating school will provide us with a database of students from their registrar or academic information office. The database will contain a full population sample or random sample of undergraduate students. The database will include demographic information about students such as first name, email address, sex, race/ethnicity.

Students will be recruited via emails to their campus email address to participate in the screening assessment. Students will first receive a brief "pre-notification" email, which lets them know that an invitation to the study will be coming soon. Two to three days later, we will send the screening assessment recruitment email with a link to the online survey, and we will follow-up with reminder emails to non-responders. The emails will note that students can reply to decline participation (and any further reminders); they may also select this option on the consent form page of the screening survey.

Once students click on the survey link, students will be asked to review the consent information sheet, they will have all the time they need to review it. Full disclosure of the purpose of the study, the benefits and risks to individuals who participate, and the confidential nature of information obtained during the study will be explained to participants. Participants will be aware from the outset that they could be eligible for phase 2 of the study. Participants will be consented according to the policies and procedures of the WUSM IRB, the IRB of Record for the study. A trained study staff member will be available to students via phone to answer any questions they may have about their participation in the study.

We will follow-up with reminder emails to non-responders. The emails will note that students can reply to decline participation (and any further reminders); they may also select this option on the consent form page of the baseline survey.

For phase 2 eligible participants, following the personalized feedback, they will receive a brief statement of eligibility for and description of the study purpose and duration, activities involved, and assessment time points. Students will be asked to confirm their willingness to continue. If they agree students will be asked for their email address and phone numbers, and will be provided a link to the Phase 2 baseline survey. People who do not complete the baseline survey will be sent an email reminder to complete the survey.

Once students click on the survey link, students will be asked to review the informed consent before continuing with the baseline survey. Student will have all the time they need to review it. Full disclosure of the purpose of the study, the benefits and risks to individuals who participate, and the confidential nature of information obtained during the study will be explained to participants. Participants will be aware from the outset that they could be randomly assigned to a mobile health platform or referral to usual care. They will also be aware that their expected participation will last up to two years, including three additional follow-up assessments. Participants will be consented according to the policies and procedures of the WUSM IRB, the IRB of Record for the study. A trained study staff member will be available to students via phone to answer any questions they may have about their participation in the study.

2.d Randomization Method

In phase 2, participants will be randomized after giving online consent, participants will be randomized via a code through Qualtrics into one of two conditions:

- 1) Intervention: receiving access to our mobile coached self-help program for 6 months.
- 2) Control: Receiving information on how to receive treatment at the student's counseling center on campus.

Participants will be made aware of the condition they were randomized into after completing the baseline survey.

2.e Risks and Benefits

Risks

There are minimal risks for participants.

The assessment process may carry potential risks. For example, some of the questions may be upsetting to participants, and there may be some risk of breach of confidentiality if the suicide or crisis assessment protocols need to be deployed.

There are no high-risk or hazardous aspects of our proposed mobile intervention program; however, we recognize that programs to treat mental health problems may promote increased focus on mental health symptoms, more than that which may exist before starting the program.

Coaches in SilverCloud Health will be recruited from the institutions of the study team members (i.e., WUSM, PAU, PSU, UM). Coaches will be students in a graduate program in psychology, counseling, or social work. Coaches will be trained and under the close supervision of coach supervisors, at WUSM and PAU, as well as the Fidelity Monitoring Center. Given national data showing that ~10% of students have seriously considered suicide in the past year, suicidality will be consistently monitored throughout the study, including within the program itself and through the completion of all assessments. Students who endorse any suicidality on these assessments will receive immediate follow-up, including a referral to seek in-person care. Participant safety is of utmost clinical import, and several safety procedures will be implemented.

- 1) SilverCloud Health flags and notify coaches when a user responds positively to the PHQ-9 item about suicidality. Coaches will monitor the platform weekly to assess for

significant changes in symptoms (e.g., increased purging). Any participant deemed unsafe or needing more intensive clinical intervention will be given a referral by their coach as well as contacted directly via telephone. Appropriate follow-up (e.g., contacting the university's on-call clinical staff or local police) will be implemented if participants are deemed to be at imminent risk and no response is provided by the participant indicating their safety. This protocol is to safeguard against concerns with keeping individuals in guided self-help care when more intensive services are warranted.

2) Individuals who remain in the clinical symptom range, in both the intervention and control conditions, at the 6-month or 2-year follow-up assessments, will be offered a referral for in-person treatment. For individuals in the intervention condition, in line with a stepped care model, those who do not demonstrate symptom improvement by 6 weeks will be referred to in-person care but can still engage in the program.

In the case of imminent risk, such as in the extremely rare case of a user reporting plans of suicide or homicide, there are several steps that coaches are mandated to take as mandated reporters. First, coaches contact a coach supervisor and the Fidelity Monitoring Center either by phone or an email marked URGENT to consult about how to proceed as soon as possible. If coaches do not receive a response within an hour, they will reach out to a back-up coach supervisor. Second, coaches identify the appropriate local agency such as the campus police at the user's college or university to prepare for possibly making a report. Next, they provide the user with a variety of emergency options such as counseling center information, suicide hotline phone number, emergency room location, or local police information and encourage clients to seek additional support or hospitalization through these options. Coaches also gather relevant information by reviewing the coaching record for all identifying information available such as name, age, phone number, and email address to provide to the agency when making a report. If it is deemed appropriate by the coaching supervisor, coaches call in the report as soon as possible to the identified local agency. They also follow up with the user, express concern, provide support, and let him/her know a report has been made. In addition, coaches follow up with the coach supervisor and the Fidelity Monitoring Center via email to let him/her know the report was made. Finally, coaches continue to monitor the user for emerging or worsening risks, as demonstrated by information the user inputs into the program or messages to the coach, and they continue to keep in close contact with the coaching supervisor. Should the user continue to worsen and be deemed at continued imminent risk, the coach and coach supervisor may make a decision to withdraw the participant from the program.

In addition, Dr. Newman will hold monthly meetings with coach supervisors. Furthermore, the Fidelity Monitoring Center will conduct fidelity checks on the coaching data from SilverCloud Health to ensure that coaches are following protocol (e.g., referrals given if lack of symptom improvement). In general, the Fidelity Monitoring Center will oversee regular review of coaches using quantitative and qualitative metrics that include tone and style (authentic, personalized) of their interactions with clients, content (depth, goal orientation), efficiency (response time), user engagement, outcomes, and accuracy rate for risk management. Coaches that do not meet the metrics will be put on a performance improvement plan and may be terminated if improvement is not demonstrated.

Benefits

The benefits to participants in this study and to society are expected to be great. In terms of potential benefits to participants, these include: improved uptake of services, reduced anxiety, depressive, and/or ED symptoms, and improved quality of life. The treatment may also improve academic impairment and reduce likelihood of dropout from college as well as stress on the individual posed by the burden of mental health problems. In addition, it is possible that skills to solve ongoing problems that may maintain mental health problems may improve. The growing prevalence and burden of mental health problems on the college campus highlight the need for a new approach for detecting mental health problems and engaging college students in services. Therefore, the potential risks that are associated with this study are reasonable when considering the many benefits that the participants and society may gain.

2.f Early Withdrawal of Subjects

The recruitment emails will note that students can reply to decline participation (and any further reminders); they may also select this option on the consent form page of the screening survey.

2.g When and How to Withdraw Subjects

Taking part in this research study is voluntary. Participants may choose not to take part in this research study or may withdraw their consent at any time. They may withdraw by telling the study team they are no longer interested in participating in the study or they may send in a withdrawal letter. There will be no penalty or loss of benefits to which they were otherwise entitled.

2.h Data Collection and Follow-up for Withdrawn Subjects

When a participant withdraws from the study, the research team will stop collecting data from them.

D3 Study Intervention

SilverCloud Health Guided Self-Help Mental Health Programs

The SilverCloud Health platform provides three self-help guided interventions, one for each disorder (both for those with clinical symptoms and at high risk). The interventions were derived from evidence based guided self-help treatments that were efficacious in traditional efficacy trials, specifically for anxiety, depression, and EDs. Each session takes about 20 minutes. To maximize efficacy, key targets (i.e., decreased avoidance for anxiety disorders; increased behavioral activation for depression; decreased dietary restraint and weight/shape concerns for EDs; and decreased dysfunctional thoughts and increased use of Cognitive behavioral treatment skills for all three disorders) are addressed, which include the following content to address the targets: Anxiety: Psychoeducation on anxiety and avoidance, goal setting, self-monitoring and cognitive restructuring (to identify and alter negative automatic thoughts), exposure therapy, mindfulness/relaxation. Depression: Psychoeducation on the cognitive-behavioral theory of depression, goal setting, identifying and engaging in enjoyable activities (behavioral activation), emotion regulation and distress tolerance skills, self-monitoring and cognitive

restructuring (to identify and alter negative automatic thoughts). EDs: Psychoeducation on the cognitivebehavioral theory of EDs, self-monitoring, goal setting, meal planning and tracking, cognitive and behavioral strategies to improve body image, eating, and coping skills.

Participants completing the mobile intervention who screened positive or at high risk for 2 or more disorders (i.e., of depression, anxiety, and EDs) will be asked to choose a focus based on which problem is most bothersome or impairing to their everyday functioning, and will be assigned that program as their primary track. Incorporating participant preference in our approach is designed to enhance the students' involvement as stakeholders and to increase their engagement. As they progress through the intervention, they also will be assigned the components presumed to be essential to intervention effects for the comorbid disorder.

Participants completing the mobile intervention will receive the support from a coach. Their role includes supporting and enhancing user motivation; monitoring progress; facilitating goal setting and offering accountability; providing feedback on technique usage and encouraging practice; answering user questions; and monitoring for/responding to clinical risk. Communication with users is primarily via two-way, asynchronous messaging, with optional, supplementary phone calls to enhance goal setting. Coach messaging is done via a web-based "dashboard," and delivered to users within the SilverCloud Health app. Coaches have participants' baseline screen results so they can personalize treatment and help the user apply skills learned to comorbid problems. Moreover, coaches will monitor symptoms using the following assessments built into the SilverCloud Health programs:

- 1) For individuals with depression, depression is assessed weekly using an abbreviated version of the measure used for assessing depression at baseline (i.e., PHQ-2).
- 2) For individuals with anxiety, anxiety is assessed weekly using a short, validated measure of anxiety (i.e., GAD-2).
- 3) For individuals with eating disorders, weekly monitoring includes three questions based on the EDE-Q assessing eating disorder behaviors (i.e., binge eating, purging) and weight/shape concerns.

Note: When individuals have more than one of these problems, they complete weekly monitoring for each comorbidity.

If the coach feels the online program cannot adequately address comorbidity, participants are referred to appropriate campus/community resources.

The program will be accessible via smart phone app or their desktop. Program access will be password protected.

3.a COVID-19 Specific SilverCloud Module

During the COVID-19 pandemic, coaches in the SilverCloud intervention will be randomized into either condition:

1. Give the COVID-19 modules to their users in addition to their assigned SilverCloud modules to treat depression, anxiety, and/or eating disorders, following the same schedule as for transdiagnostic modules.
2. Only providing their users with their assigned SilverCloud modules to treat depression, anxiety, and/or eating disorders.

E Participants will not be aware of this randomization to prevent bias when answering surveys. Study Procedures

E1 Screening for Eligibility

Eligibility will be assessed using the measures and cut-offs in the table below.

Table 3. Screening Measures and Cut-Offs for Anxiety, Depression, and Eating Disorders

Construct	Measure	Cut-off score	Projected prevalence
<i>Anxiety disorders</i>			
Generalized anxiety disorder, at high risk	GAD-Q-IV	5.7	14%
Generalized anxiety, clinical	GAD-Q-IV	diagnostic criteria	8%
Social anxiety disorder, at high risk	SPDQ	7.4	15%
Social anxiety disorder, clinical	SPDQ	diagnostic criteria	9%
Panic disorder, at high risk	PDSR	8.8	2%
Panic disorder, clinical	PDSR	diagnostic criteria	2%
<i>Depression</i>			
Depression, at high risk	PHQ-9	6-10	15%
Depression, clinical	PHQ-9	11	15%
<i>Eating disorders</i>			
Eating disorder, at high risk	WCS, EDE-Q	WCS of 47, plus non-clinical level of compensatory behaviors	10%
Eating disorder, clinical	EDE-Q	2.3 plus diagnostic criteria	8%
<i>Overall projected prevalence</i>			
At high risk for ≥1 condition (none clinical)	see above	see above	25%
No current treatment			15%
Clinical for ≥1 condition	see above	see above	30%
No current treatment			15%

Notes: GAD-Q-IV=Generalized Anxiety Disorder Questionnaire-IV; SPDQ=Social Phobia Diagnostic Questionnaire; PDSR=Panic Disorder Self-report; PHQ-9=Patient Health Questionnaire; WCS=Weight Concerns Scale; EDE-Q=Eating Disorders Examination-Questionnaire. Data source for projected prevalence numbers: Healthy Minds Study 2014-2016 (N=66,633)

Participants will also be asked if they own a smartphone and if they are currently in treatment for mental health.

E2 Schedule of Measurements

Participants will be assessed at screening, baseline, 6 weeks, 6 months, and 2 years. All surveys will be administered via Qualtrics. Participants will be compensated by receiving an electronic gift card for completing the Baseline (\$5), 6 week (\$5), 6 month (\$10), and 2-year (\$20) follow-up assessments. Participants will be entered into a sweepstakes to win one of five \$50 gift cards after completing the Baseline, 6 week, 6 month, and 2-year surveys. In addition, once participants complete all four surveys, they will be entered into a sweepstakes to win one of ten \$100 gift cards.

All students who receive a recruitment email will be automatically entered into a sweepstakes for one of 40 \$100 electronic gift card prizes.

See table below for schedule of assessments:

	Baseline Screen	Intervention Period	Post-Screen Assessments			Primary Purpose
			6 wks	6 mos	2 yrs	
PARTICIPANTS						
Demographics	x					Mod
Expectancy/credibility	x					Mod
Degree of cognitive distortion	x					Mod
Anxiety: Generalized anxiety; social phobia; panic	x		x	x	x	TO/Mod (symptom severity; comorbidity)
Depression	x		x	x	x	TO/Mod (symptom severity; comorbidity)
Eating disorders	x		x	x	x	TO/Mod (symptom severity; comorbidity)
Chronicity	x					Mod
Comorbidities: Trauma; insomnia; substance use	x			x	x	Mod
Impairment/quality of life	x			x	x	TO/Mod
Motivation for treatment	x		x	x	x	Mod
Mental health treatment utilization	x		x	x	x	TO
Academic impairment (obtained from colleges)	x			x	x	TO
Target engagement <i>Transdiagnostic:</i> dysfunctional cognitions; CBT skills <i>Disorder-specific:</i> avoidance; behavioral activation; restraint; weight/shape concerns	x		x			Med
Early engagement			x			Med
Rapid response			x			Med
Screening and treatment feedback				x	x	--
TREATMENT PROCESS (INTERVENTION CONDITION)						
Mobile treatment process (e.g., sessions completed, messages with coach)		x				Pred
Fidelity/personalization of coaching (i.e., user perception and coder ratings)		x	x	x		Pred
STUDENT MENTAL HEALTH SERVICES CENTERS						
Attitudes toward mobile mental health platform	x					--
Perceptions of mobile mental health platform				x		--
Intended adoption					x	--
Mental health service utilization	x				x	TO

Notes: Light gray shading = occurring during intervention period. Mod = moderator; TO = treatment outcome; Med = mediator; Pred = predictor.

2.a Data Collection Procedures for Adverse Events

For the purpose of this study, adverse events will be defined as unanticipated problems involving risks to the study participant. A serious adverse event will be defined as any untoward occurrence that results in death, is life threatening, or creates persistent and

significant disability. The initial step in reporting adverse events of any kind is to consult with Dr. Newman, PI at PSU, who will be providing oversight for adverse event reporting for the study. Additionally, adverse events will be reported to PIs at the other sites, Drs. Wilfley (WUSM), Eisenberg (UM) and Taylor (PAU), who will decide if the event is serious enough to warrant treatment discontinuation or participant withdrawal. Any potentially adverse events will be evaluated by the PIs within 72 hours. All serious adverse events will be immediately reported to the IRB of Record. All adverse events and study withdrawals, together with a detailed explanation of the event and withdrawal, will be forwarded to the Human Subjects Committee and the DSMB. In addition, at its regular meeting, the DSMB will summarize all adverse events of any severity, to be forwarded to the IRB of Record via Dr. Wilfley.

2.b Reporting Procedures

Because the online interventions follow standard practice guidelines that have been used in research trials without significant adverse events, we do not anticipate any significant adverse events. However, coaches will be trained to monitor for adverse events, including Serious Adverse Events (SAEs) such as deaths, hospitalizations, and life threatening events and Unanticipated Problems (UPs), and will report any potential adverse events immediately upon their identification to the FMC. We will also monitor for adverse events at all follow-up assessments and via all other communication with study participants. Any potentially adverse events will be evaluated by the PIs within 72 hours. Serious adverse events will be promptly reported to the study IRB. Study-related serious adverse events will be reported to the NIMH within 2 weeks; all others will be included in the annual report to the NIMH.

2.c Adverse Event Reporting Period

2.d Post-study Adverse Event

E3 Study Outcome Measurements and Ascertainment

Study outcomes includes the following:

- Reducing the number of individuals with mental health disorders.
- Reducing disorder-specific symptoms
- improving quality of life and functioning

F Statistical Plan

F1 Sample Size Determination and Power

Sample size was based on achieving greater than 80% power to detect minimally meaningful differences in primary and secondary outcomes. We will include 20 colleges with approximately equal numbers of participants per campus, and approximately 3,154 high risk and 3,154 clinical participants with complete follow-up data. All power estimates were derived from Monte Carlo simulations (a gold standard in power estimation)^{214,215}. For all analyses, power estimation is based on an effect size of .2 (i.e., for the primary

outcome, a differential change of .2 in the treatment vs. control group; for moderator analyses, effect size was .2 for each moderation effect; for mediator analyses, each pathway within the mediation was estimated at .2). We thus have power to detect smaller differences than we anticipate based on assumptions; this extra power is important, given that smaller differences would still be clinically meaningful at a population scale, particularly considering the modest cost of this online intervention. Power for all secondary outcomes was also estimated within the Monte Carlo simulation using all moderators within the same model; and all mediators within the same model targeting a .2 effect size, reflecting a conservative approach to power calculation and model estimation. Results of the Monte Carlo simulations suggested we had greater than 90% power to detect all primary outcomes and greater than 80% power to detect all secondary outcomes.

F2 Interim Monitoring and Early Stopping

The DSMB will provide oversight and ongoing monitoring of participant safety, quality of data collection, and integrity of the study on a yearly basis. The DSMB will receive a report from the study Screening Implementation and Data Coordinating Center approximately four weeks before each review date. These reports will include the major variables necessary for monitoring safety, quality of data collection, and integrity of the study and will include otherwise blinded outcome data. The DSMB will prepare a report after every meeting based on the material received from the Screening Implementation and Data Coordinating Center, which will be forwarded to the PIs to review at Study Executive Committee meetings and also forwarded to the IRB of Record by Dr. Wilfley.

F3 Analysis Plan

To evaluate efficacy of the mHealth platform vs. usual care, in engaging participants (Aim 1) we will use hierarchical logistic regression to examine uptake (i.e., individuals beginning any sort of treatment). Outcome will be at least one session of mental health services use (either online or in-person) assessed at 6 weeks, 6 months, and 2 years. Using hierarchical logistic regression, we will also examine efficacy in reducing or preventing number of students with mental health disorders (i.e., a positive screen for at least one of anxiety, depression, or ED as the outcome reflecting a "clinical case") assessed at 6 weeks, 6 months and 2 years, with a primary endpoint of 2 years. This allows for a single, universal outcome applicable to everyone in the study. Both logistic regression models will include random intercepts for colleges and for students nested within colleges, and account for repeated assessments within students, and will estimate the following fixed effects: main effect of time (coded as a factor variable, including baseline, 6-weeks, 6-months, and 2 years), treatment condition, and two-way interaction between time and treatment condition.

To evaluate reduction in disorder-specific symptoms (Aim 2b) and improvement in quality of life (Aim 2c), multilevel models will be used. Analyses of symptom change will be conducted within each clinical disorder subgroup separately with relevant symptoms as the response variables. We will also use a z-score to standardize primary symptom measures to obtain an estimate for a unified intervention effect. All symptom models will include random intercepts for colleges and for students nested within colleges, account for repeated assessments within students, and will estimate the following fixed effects: main effect of time, treatment condition, and two-way interaction between time and treatment condition. Parameter estimates from these models will allow separately

comparing change between arms from pre to 6 weeks, pre to 6 months, and from pre to 2-year follow-up. Each model will use dummy-coded factor terms as a stringent test of the treatment to ensure that: 1) treatment was associated with significantly greater change from pre to post than the control group; and 2) gains made in treatment at 6 weeks are maintained and significantly greater than baseline at each follow-up.

Analyses for Aim 3 (targets, other mediators, within-mobile program predictors, moderators). Potential mediators are categorized into three groups: 1) clinical targets (Aim 3a and Aim 3b); 2) early engagement with services (Aim 3c); and 3) early clinical response/rapid response (Aim 3c). We will test for mediation using structural equation models (SEM) with confidence intervals derived from bootstrapping of indirect effects and total effects. We will examine targets and mediators preceding changes in outcomes. To draw more informative and coherent conclusions across the three disorders, we will explore meaningful transdiagnostic clinical targets as well as disorder specific targets. For transdiagnostic mediator outcomes, binary clinical case status and quality of life measures are natural outcome measures, but for symptom outcomes, we will use standardized symptom scores (for transdiagnostic outcomes) and nonstandardized symptoms scores (for disorder-specific outcomes). Moderated mediation (with treatment vs control as the moderator) will be tested by constraining the indirect effect to be equal across treatment and control groups and testing differences in chi-square fit. Any significant misfit caused by specifying the indirect effect of each mediator to be equal suggests that there are significant differences in this mediational path between the treatment and control. All mediational paths between the primary predictor and outcome will be estimated simultaneously to account for any and all interdependence between paths and to ensure these interdependencies do not bias estimation. Note that in applying moderated mediation analyses to both transdiagnostic and disorder-specific targets, we will be simultaneously testing whether the intervention engages the targets (Aim 3a) and whether intervention-induced changes in targets are associated with clinical benefit (Aim 3b). Putative moderators (Aim 3e) will examine interaction terms with time point and random assignment in regressions to identify subgroups that benefit most from treatment, and others for whom additional tailoring may be necessary in future refinements of the delivery model. In cases where moderators are significant, we will then conduct mediator analyses separately by subgroups defined by these moderators, because different intervention effects often imply different mechanisms by which effects are occurring²¹⁶. In moderation models, results will estimate the following fixed effects: 1) main effect of time, treatment condition, and each proposed moderator; 2) two-way interactions between time and treatment condition, treatment condition and each moderator, and time and each moderator; and 3) three way interactions between time, treatment condition, and each moderator. The models will also estimate random effects of time nested within individuals, and intercepts nested within campuses. Within-mobile treatment predictors of change (Aim 3d) will use multilevel models using the fixed effects of main effects of time, and each within-mobile program predictor, and the interaction between within-mobile program predictors and time estimating random effect of time nested within individuals and intercepts nested within campuses.

Analyses for Aim 4: Economic evaluation analyses (Aim 4a) were designed to provide information for stakeholders considering implementing the mobile platform²¹⁷. As such, analyses will be conducted from the payer's perspective to reflect opportunity cost for the payer. We will use TreeAge software, taking a multistep approach. Overall, the model will be evidence-based and fully validated using study data. A decision analytic

model using a microsimulation approach²¹⁸ will be used to provide the most flexibility for testing model assumptions and provide clear evidence to decision-makers concerning reliability of results. Internal validation of the model will be conducted by comparing outcomes of participants whose data were used to construct the model to their predicted outcomes. Model fit will be tested using the R² statistic for continuous data and the chi-squared statistic for categorical data. External validity will be tested by comparing the model's predicted outcome to actual for participants who were "excluded" from the model-building process. The outcome of interest is the net benefit of the intervention compared to usual care at 2 years. Sensitivity of the decision model to the assumptions, including time frame, discount rate, and perspective, will be thoroughly tested using deterministic and probabilistic sensitivity analyses.^{219,220} We will also calculate incremental cost-effectiveness ratios, corresponding to the incremental difference (intervention vs. control) in costs divided by the incremental difference in the primary outcome, the number of clinical cases at 2-year follow-up. Monte Carlo simulations and cost-effectiveness acceptability curves will be used to present uncertainty around this estimate. Academic outcomes (Aim 4b) will be analyzed using the methods described for the primary outcomes under Aim 1. Academic outcomes will also be included into cost analyses, by translating drop-outs from college into losses in tuition (for institutions) and losses in lifetime expected productivity. Stakeholder attitudes (Aim 4c) will be assessed for variation using descriptive statistics, and will be used to predict intention to adopt the platform using ordered probit regressions (with Likert categorical variables corresponding to intention to adopt).

F4 Missing Outcome Data

All analyses will be intent-to-treat analyses, using full-information maximum likelihood to handle missing data.

G Data Handling and Record Keeping

G1 Confidentiality and Security

All surveys will be completed on the secured survey platform Qualtrics. Survey data will be directly downloaded by our Screening Implementation and Data Coordinating site, UM, onto a protected server.

The data coordinating center will store the study data on secure, password-protected servers, with identifying information always kept separate from other study data (such as assessment responses). The data will only be accessible at any given time to the small number of study team members who need to use the data at that time. Data will be stored separately by participating institution until de-identified analytic files are assembled after data collection.

Data will be transmitted between sites using the secured file share program Box.

In order for the Fidelity Monitoring site, PSU, to review coach messages and data, SilverCloud Health will send PSU the data using Box. The data will be stored on password protected computers.

SilverCloud Health’s privacy is aligned with US personal data protection principles and is HIPAA compliant.

All of our surveys will be completed using Qualtrics. Within Qualtrics we will create a contact list based on the registrar office database sent by the universities, which will allow Qualtrics to send out personalized email invitation to students. Only our Data Coordinating Center, the University of Michigan, will have access to the identifying information and will create an anonymous study ID for each participant who agrees to participate in the study. With the assistance of SilverCloud we were able to create a code to automatically link the anonymous Qualtrics Response ID from the survey with the self-selected username in SilverCloud. SilverCloud will only have access to limited data from Qualtrics for people who were randomized into the SilverCloud program. The data they will receive will help inform the coach on how to best support participants such as disorder risk level, suicide risk, gender, school, and co-morbidities. SilverCloud will also receive the email address of the participants in order to send them an automatic email to sign-up for the program.”

G2 Training

All staff personnel are trained and comply with HIPAA regulations. All study team members will complete the CITI training and Good Clinical Practice training.

G3 Performance Monitoring

The Data and Safety Monitoring Plan for this trial includes close monitoring by the principal investigators (PIs) and four independent safety officers through the DSMB.

H Study Monitoring, Auditing, and Inspecting

H1 Study Monitoring Plan

Data Safety and Monitoring Board (DSMB)

An independent panel of experts with experience in clinical trials, health services research, biostatistics, and college mental health, consisting of four members who are not affiliated with the study – including an intervention researcher, a counseling center director, a biostatistician, and a patient advocate – will be appointed to constitute a Data Safety and Monitoring Board (DSMB). Members will be named prior to the commencement of the study. In addition, the study PIs (Drs. Wilfley, Eisenberg, Newman, and Taylor) and designated staff will attend the DSMB meetings (as non-voting participants) and will be responsible for preparing and presenting data reports from the study. The DSMB will provide oversight and ongoing monitoring of participant safety, quality of data collection, and integrity of the study on a yearly basis. The DSMB will receive a report from the study Screening Implementation and Data Coordinating Center approximately four weeks before each review date. These reports will include the major variables necessary for monitoring safety, quality of data collection, and integrity of the study and will include otherwise blinded outcome data. The DSMB will prepare a report after every meeting based on the material received from the Screening

Implementation and Data Coordinating Center, which will be forwarded to the PIs to review at Study Executive Committee meetings and also forwarded to the IRB of Record by Dr. Wilfley.

The DSMB will provide the following functions:

- Review of data (including masked data) over the course of the trial relating to efficacy, recruitment, randomization, adherence, retention, operating procedures, forms completion, intervention effects, ethnic/racial minority inclusion, and participant safety.
- Identification of problems relating to safety over the course of the study. Study PIs and Program Administrators will be informed by phone and via written report of their findings and recommendations.
- Identification of needs for additional data relevant to safety issues and request of these data from the study investigators.
- Selection of appropriate analyses and periodic review of data on safety and outcomes.
- Recommendations regarding recruitment, treatment effects, adherence, retention, safety issues, and continuation of the study.
- Provision of written reports to the Project Officer and the PIs following each DSMB meeting. These reports will summarize the key issues reviewed by the DSMB.

The frequency and type of data review is summarized in the following table, with additional information following:

Data	Review Frequency
Participant accrual (with demographic data)	Semiannually
Adverse events	Within 72 hours
Adverse and other events review	Annually
Intervention compliance	Annually
Discontinuation rules report regarding statistical power implications of drop-outs and missing data	Annually

I Study Administration

I1 Organization and Participating Centers

Overall responsibility for this project falls under PIs Denise E. Wilfley, PhD, Craig Barr Taylor, MD, Michelle Newman, PhD, and Daniel Eisenberg, PhD, continuing a long-standing collaboration between them and their respective institutions. Each PI offers unique strengths to the proposed project.

To conduct this trial, we propose a Clinical Coordinating Center, a Screening Implementation and Data Coordinating Center, a Fidelity Monitoring Center, a Technology Monitoring Center, and a Technology Partner, as well as a Study Executive Committee and expert consultants.

Clinical Coordinating Center, headed by Dr. Wilfley, with the support of co-I Dr. Fitzsimmons-Craft at WUSM will be responsible for study oversight, including site recruitment, coordination and monitoring of study procedures and progress across sites, and collection of follow-up data.

Screening Implementation and Data Coordinating Center, headed by Dr. Eisenberg at UCLA, with the support of co-Is Drs. Lipson, Justin Heinze, and Hyungjin Kim at UM, at well as Dr. Newman at PSU, will be responsible for administering the online screen at each study site, identifying students who are eligible for the full study and overseeing referrals to the mobile platform or campus treatment options, data coordination and monitoring, and data analysis.

Fidelity Monitoring Center, headed by Dr. Newman at PSU, will ensure the integrity of coach training activities and fidelity monitoring of the coaching.

Technology Partner SilverCloud Health will oversee the maintenance of the platform software.

Technology Monitoring Center, headed by Dr. Taylor at PAU, will oversee the study's use of technology, including monitoring and recording real-time technological improvements and ensuring that any platform changes (to keep pace with modern advances) sustain core intervention principles and follow proposed Consort standards.¹⁵⁷ This site will be the primary contact for SilverCloud Health and will ensure all withinprogram data are adequately labeled and tracked.

Expert Consultation from Dr. Andrea Kass regarding cost analyses and mobile health delivery and evaluation, and from Dr. Helena Kraemer on methodological and statistical issues.

12 Funding Source and Conflicts of Interest

This study is funded by NIH. Any potential financial conflicts of interest for individual research team members are reported according to the site-specific IRB requirements and procedures.

13 Committees

Study Executive Committee will consist of PIs Drs. Wilfley, Eisenberg, Newman, Taylor, and co-Is Fitzsimmons-Craft, Lipson, and Kim. The PIs will be primarily responsible for decision-making related to the overall scientific conduct of the study and monitoring the overall study progress to ensure its timely completion, and the co-Is will assist in this process. Throughout the study, the committee will communicate weekly by teleconference to make study-related decisions. Daily communication about the project will be made by email and phone.

14 Subject Stipends or Payments

All students who receive a recruitment email will be automatically entered into a sweepstakes for one of 40 \$100 electronic gift card prizes.

Participating universities and colleges will have the option to offer their own incentives to their students. The incentives offered by the school will be reviewed by the research team to make sure they are compliant with the IRB regulations, i.e., not coercive.

Participants in the full study will be compensated by receiving an electronic gift card for completing the Baseline (\$5), 6 week (\$5), 6 month (\$10), and 2-year (\$20) follow-up assessments. Participants will be entered into a sweepstakes to win one of five \$50 gift cards after completing the Baseline, 6 week, 6 month, and 2-year surveys. In addition, once participants complete all four surveys, they will be entered into a sweepstakes to win one of ten \$100 gift cards.

15 Study Timetable

The table below summarizes the timeline for the proposed five-year study. Each wave includes 5 campuses, for a total of 20 campuses across 4 waves. The waves are staggered by 6 months each, with the exception that the second wave will start a full year after the first wave to allow for careful adjustments in sampling (e.g., the size of the initial samples) if necessary. Data analysis and write-up will begin in month 43 so as to allow 18 months for these activities.

Study Timeline	Pre- award	1- 6	7- 12	13- 18	19- 24	25- 30	31- 36	37- 42	43- 48	49- 54	55- 60
Finalize procedures and protocol											
<i>Finalize the study procedures</i>	X	X									
<i>Finalize assessment protocols</i>	X	X									
Confirm and prepare study sites											
<i>Step 1a. Confirm diverse set of 20 campuses</i>		X	X								
<i>Step 1b. IRB and institutional approvals</i>		X									
Wave 1 campuses											
<i>Baseline survey, 6-week follow-up, intervention</i>			X								
<i>6-month follow-up</i>				X							
<i>2-year follow-up</i>						X					
Wave 2 campuses											
<i>Baseline survey, 6-week follow-up, intervention</i>				X							
<i>6-month follow-up</i>					X						
<i>2-year follow-up</i>							X				
Wave 3 campuses											
<i>Baseline survey, 6-week follow-up, intervention</i>					X						
<i>6-month follow-up</i>						X					
<i>2-year follow-up</i>								X			
Wave 4 campuses											
<i>Baseline survey, 6-week follow-up, intervention</i>						X					
<i>6-month follow-up</i>							X				
<i>2-year follow-up</i>									X		
<i>Data analysis and write-up</i>									X	X	X
<i>Preparation of de-identified data set for sharing</i>										X	X

J Publication Plan

Access to data is made equally available to the site PIs: Drs. Wilfley, Taylor, Newman, and Eisenberg and their teams. A publication plan will be formulated within the first two years of the trial to determine authorship order and responsibilities. Publication authorship will be based on the relative scientific contributions of the PIs, Co-Is, key personnel, and other members of the research team.

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