# Informed Consent Form

Conversational AI for Adult Flu Vaccination Decisions: An Active-Control Randomized Trial

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Sponsor: Calypta Systems, Inc.

# Consent Form

Conversational AI for Adult Flu Vaccination Decisions: An Active-Control Randomized Trial

Principal investigator: Scott J. Forman, Calypta Systems, Inc. (Calypta Health)
Version: October 9, 2026

## Research study: health information and AI conversations

**Who is running this study?** Scott Forman of Calypta Health (Calypta Systems, Inc.). This is a research study. It has been reviewed by Heartland Institutional Review Board, an independent board that protects people who take part in research. This study explores how people engage with health and safety information, and what they do afterward.

**Who can take part?** Adults 18 or older who live in the US. Your answers to a few short questions at the start will tell us whether the study is a fit for you.

**What will I do?** First, you'll answer a few short questions. Then you'll read a short guide on one health or safety topic and chat about it with an AI helper. The topic is picked at random. Each screen of the guide has a short minimum time. In the chat, you'll send at least three messages and write enough to unlock the next step. At the end, you'll answer one more question. Depending on your answer, you may be offered an optional short planning step.

**How long will it take?** Today's session takes about 10 to 20 minutes. We'll invite you through Prolific to complete up to two short follow-up surveys within about two months. Each takes about 2 minutes. Your part in the study ends after the last survey.

**Will I be paid?** Yes, through Prolific. You'll receive the amount shown on Prolific for today's session. Each follow-up survey's pay will be shown in its invitation. If your answers to the first questions show the study isn't a fit, or the study is already full, you'll receive a small payment for your time. Prolific pays you after we approve your work, usually within a few days. If you take part in the whole study, your answers don't change what you're paid. If a problem on our end stops you from finishing, we'll still pay you in full.

**Are there risks?** The risks are minimal. Talking about health choices may feel uncomfortable. The AI helper gives general information, not medical advice, and it can make mistakes.

**Are there benefits?** You may learn something useful. We can't promise any benefit to you. What we learn may help others make health decisions.

**What happens to my information?** We don't ask for your name or contact details. Your answers are linked only to your Prolific ID, and we can't tell who you are from it. Our software automatically removes names from the chat, but it can miss some. Other details you type, like dates or ages, are kept. Please don't share anything you want kept private. If you talk instead of type, a speech service from Amazon turns your voice into text right away. We keep the text, not the audio.

Today's answers are stored on Calypta's secure, encrypted servers in the US. At Calypta, only Scott Forman can see them. The follow-up surveys are answered on this same Calypta website, and your answers are stored the same way. We keep your Prolific ID so we can match your follow-up answers to today's. We will take all reasonable steps to protect your privacy.

We plan to publish the study's overall results. We may also share survey answers with other researchers, under code numbers only. We won't share your Prolific ID or your full chat. We may quote short passages from chats in what we publish, with anything that could identify you removed.

**Do I have to take part?** No. It's your choice. You can stop at any time by closing the study, without any penalty. If you stop partway, we keep the answers you gave up to then. You won't be paid for a session you don't finish, unless the problem was on our end. We may end your part in the study if something goes wrong, such as a technical problem.

**Questions?** Contact Scott Forman at research@calyptahealth.com.

This project has been reviewed and approved by Heartland Institutional Review Board. Questions concerning your rights as a participant in this research may be addressed to: Heartland Institutional Review Board – Ph: 866.618.HIRB – director@heartlandirb.org

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I have read the material above, and any questions I asked have been answered to my satisfaction. I understand a copy of this form will be made available to me for the relevant information and contact details. I realize that I may withdraw without prejudice at any time.

By clicking "I agree," you confirm you are 18 or older, live in the US, and agree to take part. If you click "I do not agree," you'll go back to Prolific and be asked to return the study. You won't be paid, and returning the study won't affect your Prolific approval rating.