

# INFORMED CONSENT INFORMATION SHEET

*(Implied Consent for Online Survey Participation)*

**Official Study Title:**

Examining the generality of laboratory-based findings and their moderators using diverse samples from the International Tobacco Control (ITC) Policy Evaluation Project cohorts (Aims 3a and 3c)

**ClinicalTrials.gov Identifier:**

NCT06456671

**Protocol Number:**

24-520

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Online Survey Information Sheet (Implied Consent)

**Document Date:**

July 29, 2024

## **Initial-Instructions**

### International Tobacco Marketplace

Please carefully read all instructions below before opening the survey and marketplace:

- 1. Keep your current browser and webpage open until all steps are completed. This survey must be completed in one sitting and within a maximum of four hours.**
- 2. You will answer questions related to tobacco products, your recent tobacco use, and you will be making hypothetical purchases**
- 3. Before proceeding to the next page of instructions, questions, or set of purchases, ensure that you all have read all information on each screen and entered your answers and purchases correctly before proceeding to the next screen.**
- 4. Once you have completed all questions and purchases in this survey, you will be provided with instructions to follow so that you can obtain your compensation for completion.**
- 5. Please read the final instructions for study completion and compensation on the final page carefully and click the final 'SUBMIT' button. You will then be redirected to receive your compensation.**

**Thank you.**

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Welcome to the Experimental Tobacco Marketplace!

Do not close this webpage until everything is completed or you will not receive your compensation, as you will not be able to come back to this page later to complete.

This is a research assessment administered by the Addiction Recovery Research Center at the Fralin Biomedical Research Institute at Virginia Tech Carilion in collaboration with the Medical University of South Carolina and University of Waterloo. Our goal is to examine choice behavior in buying different types of tobacco and nicotine products.

You will be asked to complete questions about:

- a.** your current tobacco/nicotine use
- b.** how you might purchase tobacco/nicotine products under different pricing scenarios. You will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases under different price scenarios. Although the purchases you will make in the study are not real, please answer all questions as if you were actually making the purchases.

When completing these questions, you will only be able to enter in numbers using your keyboard. In other words, you won't be able to enter text/letters. Your responses will enhance our scientific knowledge about purchase behavior, however you may not directly benefit from participation in this research. Participation is voluntary and you can stop completing the assessment without submitting it at any time. Your consent to participate in this research is implied with submission of the assessment.

**Your participation will take approximately 15 - 20 minutes and your answers are confidential.**

Thank you!

**QuotaFull.RedirectPrompt**

Below are the questions that will anonymously route participants to the Experimental Tobacco Marketplace ("bonus") survey.

ETM120a	<p><b>Ask if country=CA and OwnerID=1 and ageSD&gt;20 and FR128=1-7 and FR330=1-3 and EC309v=40-70.</b></p> <p>We now invite you to participate in a <b>bonus survey</b> that takes <b>15-20 minutes</b> and provides [ETM payment]. Only about 450 people are being asked to participate in the bonus survey. Participation is voluntary and you may withdraw at any time.</p> <p>If you select 'yes' below, you will be redirected to the bonus survey, and if your user group is open, you will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases of cigarettes or e-cigarettes.</p> <p>Do you want to participate in the bonus survey?</p> <p><i>If yes, you will be redirected to the bonus survey after the next screen. <b>Please note:</b> Although we will try to only invite 450 people, if the survey is very popular, it may fill up quickly and there is a small chance your user group may be filled.</i></p> <p><b>[If survey language=French, show:</b> Please note that we are currently unable to offer this bonus survey in French. If you wish to participate, you must be able to complete the survey in English.]</p> <p><b>Go to AI535.</b></p>
ETM121a	<p><b>Ask if country=CA and OwnerID=1 and ageSD&gt;20 and FR128=1-7 and FR330=1-3 and NC318=3-10.</b></p> <p>We now invite you to participate in a <b>bonus survey</b> that takes <b>15-20 minutes</b> and provides [ETM payment]. Only about 450 people are being asked to participate in the bonus survey. Participation is voluntary and you may withdraw at any time.</p> <p>If you select 'yes' below, you will be redirected to the bonus survey, and if your user group is open, you will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases of cigarettes or e-cigarettes.</p> <p>Do you want to participate in the bonus survey?</p> <p><i>If yes, you will be redirected to the bonus survey after the next screen. <b>Please note:</b> Although we will try to only invite 450 people, if the survey is very popular, it may fill up quickly and there is a small chance your user group may be filled.</i></p> <p><b>[If survey language=French, show:</b> Please note that we are currently unable to offer this bonus survey in French. If you wish to participate, you must be able to complete the survey in English.]</p> <p><b>Go to AI535.</b></p>
ETM220a	<p><b>Ask if country=US and (OwnerID=2 or 8) and ageSD&gt;20 and FR128=1-7 and FR330=1-3 and EC309v=40-70.</b></p>

	<p>We now invite you to participate in a <b>bonus survey</b> that takes <b>15-20 minutes</b> and provides [ETM payment]. Only about 450 people are being asked to participate in the bonus survey. Participation is voluntary and you may withdraw at any time.</p> <p>If you select 'yes' below, you will be redirected to the bonus survey, and if your user group is open, you will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases of cigarettes or e-cigarettes.</p> <p>Do you want to participate in the bonus survey?</p> <p><i>If yes, you will be redirected to the bonus survey after the next screen. <b>Please note:</b> &lt;em&gt;Although we will try to only invite 450 people, if the survey is very popular, it may fill up quickly and there is a small chance your user group may be filled.</i></p> <p><b>Go to AI535.</b></p>
ETM221a	<p><b>Ask if country=US and (OwnerID=2 or 8) and ageSD&gt;20 and FR128=1-7 and FR330=1-3 and NC318=3-10.</b></p> <p>We now invite you to participate in a <b>bonus survey</b> that takes <b>15-20 minutes</b> and provides [ETM payment]. Only about 450 people are being asked to participate in the bonus survey. Participation is voluntary and you may withdraw at any time.</p> <p>If you select 'yes' below, you will be redirected to the bonus survey, and if your user group is open, you will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases of cigarettes or e-cigarettes.</p> <p>Do you want to participate in the bonus survey?</p> <p><i>If yes, you will be redirected to the bonus survey after the next screen. <b>Please note:</b> &lt;em&gt;Although we will try to only invite 450 people, if the survey is very popular, it may fill up quickly and there is a small chance your user group may be filled.</i></p> <p><b>Go to AI535.</b></p>
ETM320a	<p><b>Ask if country=UK and OwnerID=9 and ageSD&gt;20 and FR128=1-7 and FR330=1-3 and EC309v=40-70.</b></p> <p>We now invite you to participate in a <b>bonus survey</b> that takes <b>15-20 minutes</b> and provides [ETM payment]. Only about 450 people are being asked to participate in the bonus survey. Participation is voluntary and you may withdraw at any time.</p> <p>If you select 'yes' below, you will be redirected to the bonus survey, and if your user group is open, you will be asked to browse our online store of tobacco/nicotine products and make a series of hypothetical purchases of cigarettes or e-cigarettes.</p> <p>Do you want to participate in the bonus survey?</p> <p><i>If yes, you will be redirected to the bonus survey after the next screen. <b>Please note:</b> &lt;em&gt;Although we will try to only invite 450</i></p>

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