

STUDY PROTOCOL

**Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS):
R21 pilot**

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TABLE OF CONTENTS

STUDY TEAM ROSTER	5
PARTICIPATING STUDY SITES	6
PRÉCIS	7
1. Study objectives	9
1.1 Primary Objective	9
1.2 Secondary Objectives	9
2. BACKGROUND AND RATIONALE	9
2.1 Background on Condition, Disease, or Other Primary Study Focus	9
2.2 Study Rationale	10
3. STUDY DESIGN	11
4. SELECTION AND ENROLLMENT OF PARTICIPANTS	11
4.1 Inclusion Criteria	11
4.2 Exclusion Criteria	12
4.3 Study Enrollment Procedures	12
5. STUDY INTERVENTIONS	12
5.1 Interventions, Administration, and Duration	12
5.2 Handling of Study Interventions	12
5.3 Adherence Assessment	13
6. STUDY PROCEDURES	13
6.1 Schedule of Evaluations	13

6.2 Description of Evaluations	14
6.2.1	14
6.2.2	14
7. SAFETY ASSESSMENTS	14
7.1 Specification of Safety Parameters	15
7.2 Methods and Timing for Assessing, Recording, and Analyzing Safety Parameters	15
7.3 Adverse Events	15
7.4 Reporting Procedures	15
7.5 Safety Monitoring	15
8. INTERVENTION DISCONTINUATION	15
9. STATISTICAL CONSIDERATIONS	16
9.1 General Design Issues	16
9.2 Sample Size and Randomization	17
9.2.1	18
9.3 Interim analyses and Stopping Rules	18
9.4 Outcomes	19
9.4.1	19
9.4.2	19
9.5 Data Analyses	20
10. DATA COLLECTION AND QUALITY ASSURANCE	20
10.1 Data Collection Forms	20
10.2 Data Management	20
10.3 Quality Assurance	20
10.3.1	20

10.3.2	20	
10.3.3	21	
10.3.4	21	
10.3.5	21	
11. PARTICIPANT RIGHTS AND CONFIDENTIALITY		21
11.1 Institutional Review Board (IRB) Review		21
11.2 Informed Consent Forms		21
11.3 Participant Confidentiality		21
11.4 Study Discontinuation		21
12. COMMITTEES		24
13. PUBLICATION OF RESEARCH FINDINGS		24
14. REFERENCES		24
15. SUPPLEMENTS/APPENDICES		24
Appendix A. Opioid Prescribing Diagnoses Exclusions and Medications for Outcome Assessments		24

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PRÉCIS

Study Title

Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS): R21 pilot

Objectives

There is a lack of evidence that long-term opioid use offers benefit for noncancer pain and an abundance of evidence of harm. The objective of the Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS) study is to develop and test novel behavioral nudges to encourage adherence to Oregon Pain Guidance and CDC guidelines for opioid prescribing for persons with noncancer pain. Once we have successfully developed different nudges in the R21 phase, we will then compare these nudge interventions in a future cluster randomized trial.

Design and Outcomes

The purpose of this pilot project is to test EHR behavioral interventions to encourage safer opioid prescribing during ambulatory visits when pain is a symptom. Changes in opioid prescribing among primary care clinicians will be measured for three types of patients: 1) **Opioid naïve**: Visit where the order is for an included opioid and there is no prior opioid prescription with a start date of greater than 1 day and less than 91 days, 2) **At-risk for long term use**: Visit where the order is for an included opioid there is a prior opioid prescription with a start date greater than 1 day and less than 91 days, and there is no prior opioid prescription with a start date greater than 90 days, and 3) **Long-term opioid recipient**: Total opioid doses are at least 50 MME per day, there are two or more prior opioid prescriptions with two different start dates both greater than 1 day and less than 91 days, and there is a prior opioid prescription with a start date greater than 90 days and less than 181 days.

Outcome Measure: The primary outcome is average weekly morphine milligram equivalents (MME) prescribed per-clinician.

1. **STUDY OBJECTIVES**

1.1 **Primary Objective**

The objective of the R21 pilot phase of the Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS) study is to develop and test novel behavioral nudges to encourage adherence to pain and CDC guidelines for opioid prescribing for persons with noncancer pain. At the time of opioid prescribing, clinicians will be prompted with an EHR nudge when the prescribing history for the patient falls into one of the following three mutually exclusive categories: Opioid naïve, At-risk for long term use, or Long-term opioid recipient. The primary outcome is average weekly morphine milligram equivalents (MME) prescribed per-clinician.

2. **BACKGROUND AND RATIONALE**

2.1 **Background on Condition, Disease, or Other Primary Study Focus**

Over the last two decades, prescription opioids have grown to become a public health crisis. Today, on average 1 in 5 persons with chronic noncancer pain receives an opioid prescription in the U.S.¹ Yet, despite this record level of prescribing, reports of pain in America have not gone down.^{10,11} The greater availability of prescription opioids has been accompanied by alarming rise in the negative consequences related to their use. In 2015, there were over 365,000 emergency department visits for misuse and 20,101 prescription overdose deaths, more than have ever been recorded in U.S. history.⁵ The costs of prescription opioids are staggering. Aggregate costs for prescription opioid harms are estimated at over \$78.5 billion (in 2013 dollars). One-fourth of the aggregate economic burden is publicly funded (i.e., Medicaid, Medicare, and veterans' programs).^{12,13}

In 2016, the CDC issued the “CDC Guideline for Prescribing Opioids for Chronic Pain” which gives 12 patient care recommendations: (1) *use alternatives* to opioids, (2) *set realistic goals* for pain and function, (3) *discuss opioid risks* upon therapy initiation, (4) *use immediate release agents* instead of long-acting ones, (5) *use lowest effective starting dose, avoid escalation* above 50 milligram (mg) morphine equivalent (ME) daily dose and abide by a 90 mg ME/day dose prescribing limit, (6) *prescribe lowest dose at lowest quantity needed for acute pain*—usually 3 days with a maximum of 7 days in rare cases, (7) *evaluate for and discuss tapering* within 1 - 4 weeks and after 90 days, (8) *prescribe naloxone and evaluate substance use history* with opioid prescription, (9) *review the state prescription drug monitoring program data* (10) *conduct urine drug tests* to provide information about drug use that is not reported by the patient, (11) *avoid co-prescribing* with benzodiazepines, and (12) *refer patients with opioid use disorder to medication-assisted treatment in combination with behavioral therapies*. Our objective is to increase adherence to the CDC guideline and Oregon Pain Guidance pain management guideline. To evaluate the effects of doing so, we will measure as a primary outcomes clinician aggregate monthly mg ME

for patient visits with ≥ 50 mg ME daily dose. Secondary outcome is rate of dose escalation to ≥ 50 mg ME/day.

2.2 Study Rationale

Rationale for Accountable Justifications. In the Accountable Justifications intervention, clinicians will be prompted to record an explicit justification for why they are prescribing an opioid that appears in the patient's EHR. Accountable justifications incorporate several behavioral principles. First, they signal an injunctive norm (a norm, often provided by an authoritative source, that strongly indicates how people should behave) indicating that prescribing an opioid is not recommended. This may make the clinician more likely to believe both that not prescribing an opioid is the best medical decision and that prescribing when it is not indicated violates professional standards. Second, it incorporates social accountability. A clinician justification becomes an explicit, separate part of the medical record, so a clinician's decision to prescribe is subject to the review and judgment of the provider's peers. Third, the justification alert implicitly designates guideline-concordant prescribing as the default action. Defaults are options that are exercised if the decision maker takes no special action to opt in or out of a given choice. Prior to our intervention, choosing to deviate from guidelines did not carry a special requirement to document a clinical rationale in the EHR. Accountable justifications, therefore, reset the default action. Guideline-concordant treatment choices will not require special justification, but a clinician must now "opt-in" to prescribing an opioid by providing a justification for which they are accountable.

3. STUDY DESIGN

The Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS) pilot study involves 41 Northwestern Medicine clinicians for which the primary aim is to test the feasibility of three interventions based on behavioral economic principles to reduce the reliance on opioids and encourage safe and effective pain management. The study period includes a 34 week baseline period and 34 week study intervention period. The primary outcome is average weekly morphine milligram equivalents (MME) prescribed per-clinician.

4. SELECTION AND ENROLLMENT OF PARTICIPANTS

4.1 Inclusion Criteria

The subjects involved in this trial are clinicians from one clinical site in Illinois. Clinicians must meet the following inclusion criteria to participate in this study: 1) treat adult patients and 2) practice at one of the study clinics.

An office visit is eligible for inclusion in the outcome denominator if: 1) the patient was 18 years old or older, 2) the provider and practice site were enrolled in the study, and 3) the visit occurred during the 6-month intervention period.

4.2 Exclusion Criteria

Visits will be excluded from the primary analysis when they have active cancer. Cancer exclusions (ICD-10 codes) are listed [here](#).

4.3 Study Enrollment Procedures

We will not be enrolling clinicians. We are approved for a waiver of consent.

5. STUDY INTERVENTIONS

5.1 Interventions, Administration, and Duration

The intervention period will be 34 weeks in length for all participants.

5.2 Handling of Study Interventions

The following interventions will be tested: *Accountable Justification (AJ)* is an EHR-based intervention that will prompt the clinician to justify, in a free text response, the decision to prescribe an opioid or to not reduce high risk/high dose prescribing. The prompt is designed to inform the clinician that the justification will be seen by others in the patient's medical record as an "High risk prescribing justification" note, and that if no justification is entered, the phrase "no justification given" will appear in the note.

Delivery of AJ nudges in Epic's electronic health record (EHR) based on patient type is described below.

Opioid-naïve: An automated search of EHR data determines whether the patient received an opioid prescription within 90 days. If no opioid was prescribed, the clinician receives an alert cautioning against initiating a prescription based on current guidelines. The clinician can either remove or continue with the current opioid prescription. The former results in return to normal workflow after receiving a prompt recommending physical therapy and non-opioid alternatives. The latter, however, induces a prompt requiring the clinician to justify their decision in free text. A Justification Note with the clinician's response is recorded in the Visit Summary portion of the patient's record. A generic "No justification given" is generated for blank responses.

At-risk for long term use: If an automated search of EHR data reveals an opioid prescription(s) within 90 days of the current order, but no previous opioid prescription prior to 90 days before, a prompt explaining the danger of continuing refills based on current guidelines appears. The process is otherwise the same as above; clinicians who cancel a prescription receive a prompt recommending non-opioid alternatives and physical therapy, whereas those who continue with the order are required to justify their decision.

Long term opioid recipient: If an automated search of EHR data reveals total opioid doses are at least 50 MME per day, there are two or more prior opioid prescriptions with two different start dates both greater than 1 day and less than 91 days, and there is a prior opioid prescription with a start date greater than 90 days and less than 181 days, a prompt suggesting an opioid taper appears.

5.3 Adherence Assessment

In order to ensure that the study interventions are being reliably delivered we will create testing scripts that cover logical and coding

variation in EHR-based interventions. Study staff will conduct best practice alerts reports during the intervention to ensure that tests do not fail.

6. **STUDY PROCEDURES**

6.1 **Schedule of Evaluations**

Assessment	Screening: Baseline prescribing	Baseline, Enrollment,	Intervention start (Month 1)	Continuously Measured or monitored	Intervention end: (Month 6)
Clinician-level Assessments					
Demographics	X				
Inclusion/Exclusion Criteria	X	X			
Visit-level assessments					
ICD-10 codes	X	X	X	X	X
Ordering Data	X	X	X	X	X
Adverse Events			X	X	X

6.2 **Description of Evaluations**

6.2.1 **Screening Evaluation**

Consenting Procedure

The study investigators will seek a waiver of consent.

6.2.2 **Enrollment, Baseline, and/or Randomization**

Enrollment

Eligible clinicians from one pilot clinic will receive study interventions.

Baseline Assessments

None

Randomization

None

7. SAFETY ASSESSMENTS

Data for patients who were noted to have been abruptly stopped of opioid prescriptions, emergency room eligible study visit with a diagnosis that could represent a serious complication of untreated pain will be extracted from study site EHRs and reported to the Data Safety and Monitoring Board. Relative rate of ED visits between study conditions will also be evaluated.

7.1 Specification of Safety Parameters

Data elements from qualifying visits for providers enrolled in the study will be collected from the electronic health record. Clinics will incorporate exclusions (ICD 10 cancer suppressor codes found [here](#)) used in the decision to trigger the clinical decision support. Aggregate counts of total visits across sites for which the intervention was triggered, for high dose opioid patients, if abrupt changes to dose (> 20% morphine equivalent daily dose) were made. Such cases will be examined closely to determine if unsafe drops in opioids occurred.

7.2 Methods and Timing for Assessing, Recording, and Analyzing Safety Parameters

Reports of our safety measures will be delivered to our Data Safety Monitoring Board.

7.3 Adverse Events

Per CDC guideline clarification, adverse events are defined as an abrupt discontinuation of opioids for persons whose most recent prescription exceeds > 49 morphine equivalent daily dose; or as reported to study staff. ([Dowell et al. 2019](#)) Emergency department visits will also be evaluated as well as *increases* in prescribing > 20% presumably in response to reports of worsening pain.

7.4 Reporting Procedures

The Principal Investigator will report any unanticipated events to the IRB as well as the Data Safety and Monitoring Board (DSMB) assembled for this study. When notified of an unanticipated event, the DSMB will convene and make a decision as to whether the study should continue. The IRB will also be notified of the DSMB's decision.

7.5 Safety Monitoring

A Data Safety and Monitoring Board (DSMB) has been established by NIH. The following individuals were recommended to NIH with expertise in either opioids, overprescribing or biostatistics/research methods: Joe Frank, Jeanmarie Perrone, and Carl Pieper.

8. INTERVENTION DISCONTINUATION

Following each DSMB meeting, the board will make recommendations to the local IRBs as to whether the study should continue or if changes to the protocol are necessary for continuation.

9. STATISTICAL CONSIDERATIONS

9.1 General Design Issues

Hypotheses

Our primary hypothesis is that clinicians receiving behavioral economic interventions will have lower opioid prescribing rates post-intervention as compared to baseline. We will estimate weekly milligram morphine equivalent for each clinician and observe the change each month. This will capture CDC guideline prescribing endpoints.

Design

The Application of Economics & Social psychology to improve Opioid Prescribing Safety (AESOPS) R21 is a pilot study to test the feasibility of clinical decision support nudges within the electronic health record to discourage unnecessary opioid prescribing through the application of "behavioral insights"— empirically-tested social and psychological interventions that affect choice. Over a 34 week study period, participating clinicians will receive any of three nudges when eligibility criteria are met within a patient's chart: 1) **Opioid naïve**: Visit where the order is for an included opioid and there is no prior opioid prescription with a start date of greater than 1 day and less than 91 days, 2) **At-risk for long term use**: Visit where the order is for an included opioid there is a prior opioid prescription with a start date greater than 1 day and less than 91 days, and there is no prior opioid prescription with a start date greater than 90 days, and 3) **Long-term opioid recipient**: Total opioid doses are at least 50 MME per day, there are two or more prior opioid prescriptions with two different start dates both greater than 1 day and less than 91 days, and there is a prior opioid prescription with a start date greater than 90 days and less than 181 days.

Outcome Measures

The primary outcome is change in weekly milligram morphine equivalent from baseline to post intervention period. We will estimate weekly milligram morphine equivalent for each clinician and observe the change each month. This will capture CDC guideline prescribing endpoints.

9.2 Sample Size and Randomization

Not applicable as this is a pilot feasibility study within one clinic with no randomization.

9.2.1 Treatment Assignment Procedures

Randomization of study sites

Not applicable as this is a pilot feasibility study within one clinic with no randomization.

9.3 Interim analyses and Stopping Rules

No interim analysis will be conducted on primary or secondary outcomes. The Data Safety and Monitoring Board is granted the power to recommend discontinuation of the study to each study IRB, if safety concerns are found.

9.4 Outcomes

9.4.1 Primary outcome

The primary outcome is change in weekly milligram morphine equivalent over 6 months. We will estimate weekly milligram morphine equivalent for each clinician and observe the change each month. This will capture CDC guideline prescribing endpoints.

9.4.2 Secondary outcomes

None

9.5 Data Analyses

For sample descriptive statistics, we will use means and medians for continuous measures, frequencies for count data, and standard deviations and interquartile ranges for variance. For inferential analysis, our primary hypothesis is that milligram morphine equivalent dose will decrease for persons on high doses of opioid therapy.

10. Statistical Analysis

Measures

The primary outcome is average weekly morphine milligram equivalents (MME) prescribed per-clinician. We assessed change in average per-clinician weekly MME from the 34-week baseline period before, to the 34-week period post-intervention using a mixed-effects, knotted spline, left censored regression to account for baseline differences in prescribing, a non-linear change in the rate of opioid prescribing from baseline to post-intervention, and an inflated number of weeks with an average MME of zero, respectively. Predictors include the fixed effects time in weeks, time with a knot at the intervention start, and a random intercept for clinician. The density function to achieve maximum likelihood estimates for a left censored regression is the observed probability of y_i assuming normal distribution $(x_i\beta, \sigma^2)$ given that $y_i > 0$, weighted by the probability that y_i is above a censoring threshold, in this case zero.² Because uncensored observations are often skewed, we used log average weekly MME as our dependent variable. The percentage change in log MME per one unit increase in the uncensored, or latent variable was

measured using:

$$\log(MME)^* = \beta_0 + \beta_1 Time + \beta_2(Time - t^*) + \zeta + error^1$$

where $\log(MME)^*$ is the latent, uncensored variable, time is the number of weeks, t^* is the spline knot for the intervention start, and ζ is the clinician random effect.¹ We adjusted the coefficients by calculating the average partial effect to interpret not just the linear change in $\log(MME)^*$, but the non-linear likelihood that $\log(MME)^*$ is uncensored, resulting in comparable estimates to ordinary least squares.²

11. DATA COLLECTION AND QUALITY ASSURANCE

11.1 Data Collection Forms

Data from electronic medical and billing records will be collected at baseline and post intervention.

11.2 Data Management

Northwestern Medicine will create an extract from their Electronic Medical or Billing Records of the Data Elements. These records will be transferred to USC coordinating center at the end of the study. The CC has created programs and quality control queries for transforming all of the data into a standard model (Observational Medical Outcomes Partnership Common Data Model, version 5.1). The electronic data system, Epic, will have native data capture formats.

11.3 Quality Assurance

11.3.1 Training

Staff will be trained on the permissible values present in Electronic Records, frequency of update, and expected volumes of data.

11.3.2 Quality Control Committee

The quality control committee will consist of practicing clinicians from Northwestern Medicine. They will review automatically refreshing dashboards for potential deviations in coding systems and appropriate values for codes for inclusion in the outcome measures.

11.3.3 Metrics

Quality control metrics will be based on reports verifying visits were not for cancer exclusions. All drugs prescribed at these visits will be categorized as “opioid” or “non-opioid”.

11.3.4 Protocol Deviations

Our task tracking system, Monday.com will be used to track and document issues. Each issue will include both an assignee and a reviewer.

11.3.5 Monitoring

In addition to data quality reviews, we will also review the integrity of the interventions. On an approximately quarterly basis, staff will verify functionality of decision support tools. Additionally, practicing clinicians on our study team will have the ability to monitor electronic medical record interventions in their own health systems.

12. PARTICIPANT RIGHTS AND CONFIDENTIALITY

12.1 Institutional Review Board (IRB) Review

The study protocol has been reviewed and approved by the University of Southern California's Institutional Review Board (IRB). Northwestern Medicine will rely on the USC IRB through the SMART IRB online reliance system.

12.2 Informed Consent Forms

We will seek a waiver of consent for this study.

12.3 Participant Confidentiality

Data will be recorded with SSL protected web sites to a data warehouse, and transferred over secure network protocol. Data will be kept in encrypted files on computers in locked offices at USC Schaeffer Center facilities. Only Northwestern Medicine study investigators will have access to a list of study ID codes that will be traceable back to actual subject contact identifiers for clinicians. These codes will be kept in locked offices at USC Schaeffer Center facilities.

12.4 Study Discontinuation

Following each DSMB meeting, the board will make recommendations to the local IRBs as to whether the study should continue or if changes to the protocol are necessary for continuation.

13. COMMITTEES

Data Safety Monitoring Board: Joseph Frank, Jeanmarie Perrone, Carl Pieper

14. PUBLICATION OF RESEARCH FINDINGS

Publication of results from our research will follow the NIH Public Access Policy, which requires that we submit to the National Library of Medicine's PubMed Central an electronic version of final, peer-reviewed manuscripts upon acceptance for publication, to be made publicly available no later than 12 months after the official date of publication.

15. **REFERENCES**

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15. **SUPPLEMENTS/APPENDICES**

APPENDIX A. OPIOID PRESCRIBING DIAGNOSES EXCLUSIONS AND MEDICATIONS FOR OUTCOMES ASSESSMENTS

Opioids Trigger List	Link	("Outcome" Tab)
Opioids Outcome List	Link	("Grouper" Tab)
Diagnosis of Exclusion	Link	
Non-Opioid Dosing for Alternatives	Link	