

Evaluation of the effect of a cosmetic product for teeth care in maintaining the whitening effect of a professional dental cleaning performed by a dentist – In use test under dentist control study

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Study synopsis

The study is aimed to assess the efficacy of a cosmetic product (toothpaste) in maintaining the whitening effect of a professional dental cleaning performed by a dentist in comparison to regular toothpaste.

In order to reach this goal, a double-blind, randomized, parallel-group, placebo-controlled clinical study is planned to be performed on 50 (56 enrolled) healthy female and male subjects more than 18 years old, with tooth stains enrolled according to the specific inclusion and non-inclusion criteria. The subjects will have a professional dental cleaning done at the beginning of the study and use the assigned product (experimental or regular toothpaste according to the randomization list) for 28 days following the procedure. Specific assessments will be carried out before and after 5, 14 and 28 days of product use. The occurrence of adverse events will be also recorded. The study was approved by an independent ethics committee, and no protocol amendments were done after the approval.