

Evaluation of the efficacy of a product for oral care in use test under dentist control

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Study synopsis

The study objective is to assess the efficacy of a cosmetic product (tooth gel) in improving the signs of dentine hypersensitivity.

In order to reach this goal, a clinical study planned to be performed on 31 healthy female and male subjects more than 18 years old, with dentine hypersensitivity enrolled according to the specific inclusion and non-inclusion criteria. The subjects will use the assigned product 3 times a day for 14 days. The efficacy will be evaluated by changes in tooth sensitivity evaluated by VAS for cold air and periodontal probe, before and after 60 seconds, 24 hours, 48 hours, 7 days and 14 days of product use. The subjects will also give their opinion about subjective perception of the efficacy by means of questionnaire. The occurrence of adverse events will be also recorded. No protocol amendments were done up to date.